



ZOFFANY

ENDPAPERS

DIGITAL DESIGN BOOK

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ENDPAPERS

Prise apart the layers of wallpaper built up over hundreds of years in an English historic home, and you might uncover a rare fragment of an endpaper. These decorative papers, often used in the private, cloistered spaces of the home, as well as the endpapers of antiquarian books, are among the earliest precedents of wallpaper.

Drawing inspiration from the decorative endpapers within the archive, this collection reimagines their historic association of privacy and calm, bringing a sense of stillness to contemporary spaces.

Across the collection, find subtle, small-scale motifs of floral tracery, delicate mandorlas, and vermicelli linework that meanders. These designs are set in soft, elegant colourways.

Archival designs sit alongside new contemporary creations. Diamonds & Flowers, revived from an 18th-century endpaper, pays homage to the early days of Zoffany, when the brand was first founded to restore the wallpapers of the Tudor-Jacobean home, Temple Newsam. Domino Paper, an original 16th-century domino design, and Floral Tracery, discovered as a fragment during a restoration project, enrich this collection with a deep sense of history.

Find in these designs a strong sense of timelessness. Many designs are rotary screen printed, with a wood-block-like texture and depth, while the colours have been selected to pair beautifully with chalky Zoffany paints. Endpapers is an especially versatile collection, each design traditionally printed in England.

“There is an elegant, enduring nature to Endpapers, where each generation can find a place in the home for these pieces, feeling like it has just arrived but has also been there for hundreds of years.” - Peter Gomez, Lead Designer at Zoffany.

DESIGNED IN ENGLAND

zoffany.sandersondesigngroup.com | [@zoffanyfw](https://www.instagram.com/zoffanyfw)

Zoffany SS25 | Endpapers



DIAMONDS & FLOWERS

DESCRIPTION AND TECHNIQUE

The design is a small lattice pattern comprised of four blocks of eight bars, centering on a sprig of flowers in a scalloped circle and framing a lozenge-shaped scene filled by eight triangles. The deep wool flock is reddish brown on an off-white paper but the flock may well have been originally a deep red colour. The paper would have been made by joining squares of paper to form a strip. The paper was then block printed with an adhesive and sprinkled with the powdered wool. The movement in the resulting flock wallpaper was caused by the failure of the wool to adhere perfectly to the glass.



Diamonds and
Flowers | 313102



Diamonds and
Flowers | 313103



Diamonds and
Flowers | 313104



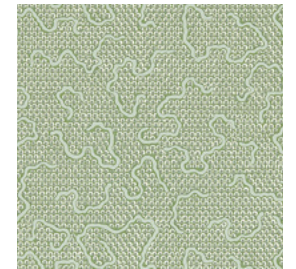
Diamonds and
Flowers | 313105



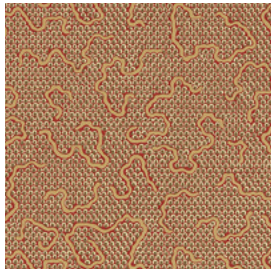
Domino Paper | 313098



Domino Paper | 313099



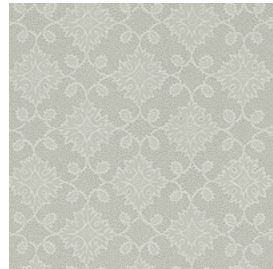
Domino Paper | 313100



Domino Paper | 313101



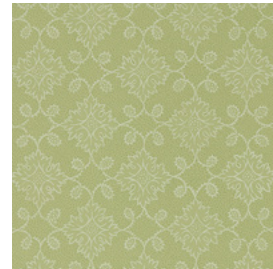
Floral Tracery | 313086



Floral Tracery | 313087



Floral Tracery | 313088



Floral Tracery | 313089



Floral Tracery | 313090



Floral Tracery | 313091



Jaipur Plain | 313083



Jaipur Plain | 313084



Jaipur Plain | 313085



Semper | 313092



Semper | 313093



Semper | 313094



Semper | 313095



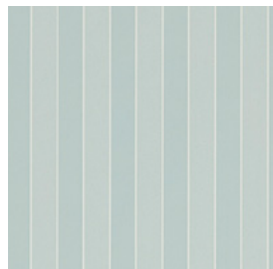
Semper | 313096



Semper | 313097



Semper Stripe | 313106



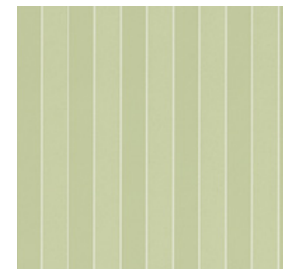
Semper Stripe | 313107



Semper Stripe | 313108



Semper Stripe | 313109



Semper Stripe | 313110

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